



MEMBERSHIP APPLICATION

Thank you for applying for membership in the **Humic Products Trade Association**. To begin, please provide the requested information. The information you provide will be used to contact you and, if you are applying as a company, will be added to the membership directory of the **HPTA** Web Site – www.humictrade.org.

Instruction for Membership Application

1. Complete application form below.
2. Submit form along with a check payable to the **Humic Products Trade Association** for the appropriate amount to:
Attn: Cherie Harms Leonardite Products
PO Box 548
Williston, ND 58801
3. Please email your company logo (to be used in the online Member Directory) as a .jpg file to cherie@leonarditeproducts.com.

SECTION 1: MEMBERSHIP TYPE

Annual Membership Dues for the calendar year (January – December).
New Memberships will be prorated, for year one of their Membership based on the month joined.
Please indicate the type of Membership being applied for.

_____	Corporations with Sales >	\$1M	\$3000
_____	Corporations with Sales	\$1M - \$200K	\$1800
_____	Corporations with Sales <	\$ 200K	\$ 750
_____	Individuals*		\$ 50

*Individual Membership includes; Retired persons, Students and Academics and others interested in the Humic industry, not associated or employed by a parent company or corporation.
This membership level will **not have voting rights or be listed in the membership directory**.

SECTION 2: COMPANY INFORMATION

Company Name:

Street Address: _____

City: _____ State: _____ ZIP: _____

Mailing Address (if different than above): _____

City: _____ State: _____ ZIP: _____

Student? ___ Yes ___ No

If yes, Institution and Identification #: _____

Academic? ___ Yes ___ No

If yes, Institution and Identification #: _____

Business Form (please check all that apply):

Wholesaler Retailer Manufacturer Distributor Broker/Manufacture Rep
 Mine Processor Consultant Other: _____

Markets Served (please check all that apply):

Agriculture Remediation
 Animal Feed Additives Retail Lawn & Garden
 Mining Reclamation Turf & Ornamental
 Nutritional Supplements Other (describe below)
 Oil Industry _____

Company Description – 500 Characters or Less

Company Web Site _____

Product Name Listing

1.
2.
3.
4.
5.

Continued on attached sheet.

SECTION 3: CONTACT INFORMATION

PRIMARY HPTA Membership Contact Person/Title

This person will represent the company in any official matters and in voting matters:

Name: _____ Title: _____

Email Address _____

Phone #'s (work, direct line and/or cell phone):

Business: _____ Direct Line: _____ Mobile Phone: _____

Check here if the HPTA Web Site listing contact is the same person listed above.

If those visiting the Web Site should contact someone else, i.e. the sales department, please enter that information below:

ADDITIONAL HPTA Membership Contact(s):

Name: _____ Title: _____

Email Address _____

Phone #'s (work, direct line and/or cell phone):

Business: _____ Direct Line: _____ Mobile Phone: _____

SECTION 4: MEMBERSHIP AGREEMENT

By signing and dating this membership application to the Humic Products Trade Association (HPTA), I agree to abide by the governing documents, Code of Ethics, and policies of the HPTA. Any company information, including but not limited to company contact information and logos, may be used in a members' directory and other promotional media for the purpose of promoting the trade of humic products.

Signature of Authorized Representative of Applying Member Company Date

Title of Authorized Representative of Applying Member Company



Code of Ethics and Business Conduct

This Code of Ethics is incorporated into the Bylaws of the Humic Products Trade Association

Business Conduct

Record Keeping

All of the Association's books, records, accounts and financial statements must be maintained in reasonable detail, must appropriately reflect the Association's transactions, and must conform to applicable legal requirements.

Transparency

All of the Association's business shall be conducted in an open manner. Records of the official business of the Association shall be available to members upon request. The Association has no right to the non-public information, trade secrets or proprietary information of its members.

Expectations of Members

Members must conform to the Bylaws, Code of Ethics & Business Conduct, and any other policies and regulations of the Association.

Members must conform to all the regulatory requirements of their respective federal, state and local governments.

Members are encouraged to fund and work cooperatively on industry-wide issues.

Fair and Honest Business

All business transactions should be conducted in a fair and truthful manner, including all dealings with vendors and customers.

Members will not engage in false or misleading advertising. Members may identify themselves as a Humic Products Trade Association member in advertising and marketing materials. However, Association involvement should not be used for personal or partisan gain. Members may not infer Humic Products Trade Association (HPTA) endorsement of any of their products.

Collusion

Collusion among members is forbidden. Collusion is defined as improper secret agreements between two or more entities, to defraud or deprive others of their property or rightful share, or to otherwise indulge in a forbidden, illegal, or illegitimate activity. Collusion is any agreement with another manufacturer or marketer of humic products to inhibit price competition by raising, depressing, fixing, or stabilizing prices, discounts or credit terms. It includes, but not limited to; agreeing to selling a good or commodity at the same price; using the same formulas for computing selling prices; making market allocations where competitors agree to not compete with each other in specific markets, by dividing up geographic areas, types of products, or types of customers.

General Conduct

Members should conduct themselves in a professional manner with all competitors and regulatory agencies. When the business conduct of any member becomes prejudicial to the character and welfare of the Association, or if any member exhibits conduct in any way contrary to or in violation of this Code or the Association Bylaws, such conduct will be referred to the Board for its action under the Bylaws entitled Removal of a Member.

I agree to the HPTA Code of Ethics:

SIGNATURE

DATE

PRINTED NAME

TITLE